



## Internal Communications Templates

Below are **ready-to-use message templates** you can share with your team across internal channels like email, or Microsoft Teams/Slack.

Simply copy, paste, and customise with your workplace details—then you're ready to spread the word and get everyone involved.

### National Pyjama Day Event Announcement:

**[Workplace Name]** is going cosy for a cause!

Big news... we're taking part in [National Pyjama Day](#) to support children in foster care ❤️



**WHEN:** [Event Date]



**WHERE:** [Location / Workplace / Everywhere!]



**WHAT WE'RE DOING:** [Insert your workplace plan – e.g. wear PJs, comfy clothes, morning tea, team activity]

National Pyjama Day helps raise vital funds for [The Pyjama Foundation](#), supporting children in care with one-on-one mentoring to build confidence, learning skills, and brighter futures.

How you can get involved:

- Join in on the day – [Explain how your team can participate]
- Donate or fundraise – support our team here: [Link]
- Spread the word – every conversation helps raise awareness

It's a simple way to come together as a team, have a bit of fun, and make a meaningful difference.

NATIONAL

# PYJAMA DAY



Supporting foster kids with BIG dreams

## National Pyjama Day:

Hi team,

**Happy National Pyjama Day** ❤️

Today's the day we come together for the comfiest (and most meaningful) day of the year.

📌 **What's happening today:** [Insert event details / reminder]

Whether you're in full PJs, comfy-casual, or joining in your own way—thank you for being part of it.

### Still time to get involved:

- Donate here: [Link]
- Share with your network
- Snap a photo and celebrate the day (tag @[workplace handle] and @thepyjamafoundation with #InMyPjs #PyjamaDay2026)

Every contribution helps support children in foster care with a mentor who shows up, builds confidence, and helps them reach their full potential.

## Post National Pyjama Day Event:

❤️ We did it!

A huge thank you to everyone who got involved in National Pyjama Day. Together, we raised \$[Amount] (and counting!) to support children in foster care.

Because of you, more children in foster care will have someone in their corner to help the dream BIG. With our support, The Pyjama Foundation can keep helping them vulnerable children to build confidence, learning skills, and brighter futures.

If you'd still like to contribute, donations are still open: [Link]

Thank you for bringing the cosy energy and the heart ❤️

[www.nationalpyjamaday.com](http://www.nationalpyjamaday.com)