



Fundraising Initiative: National Pyjama Day 2025

Hosting Pyjama Day at our workplace





The Pyjama Foundation

The Pyjama Foundation (TPF) exists to **empower** and **support** vulnerable children living in **foster care**.

Its "Love of Learning Program" is a life-changing mentoring initiative that connects dedicated volunteers known as 'Pyjama Angels' with children in care.

TPF recruits, screens, and trains these compassionate individuals, ensuring they are thoughtfully matched with a child who can benefit most from their support.

Once a week, Pyjama Angels devote their time engaging in educational-based activities with their child, helping to **instil a love for learning, building life skills** and **confidence**.

The Pyjama Foundation's Purpose

The Pyjama Foundation aims to break the cycle of disadvantage experienced by children in care.

Through early intervention, support and mentoring, children in care are able to change their life trajectory.

VISION

A world of unlimited
opportunity
for all children



VALUE

The power of connection,
empowerment, trust, and
transformation

MISSION

Creating positive
relationships for every
Australian child in care;
empowering them with
learning, life skills and
confidence



About Kids In Care

These are the statistics The Pyjama Foundation is working hard to change.



There are more than 45,000 living in out of home care in Australia.



45,000

Kids in foster care in Australia

Young children, from newborn to 18-years-old are removed from their original homes when they are unable to live with their families, often due to child abuse, trauma and neglect - resulting in poor health and attachments.



35%

of children from a care background will become homeless

This pool of children have the worst educational outcomes of any group of children in Australia.



92%

below average reading level by the time they are 7 years old



57%

of children in care are NOT completing high school

National Pyjama Day

Staying in your PJ's has never felt so good.

National Pyjama Day is officially on [Friday 25 July 2025!](#) The Pyjama Foundation wants to see flannelette fill the function room and slippers in staff meetings!

National Pyjama Day is The Pyjama Foundation's flagship fundraising event and is all about wearing your PJ's to help raise much-needed funds for kids in care.

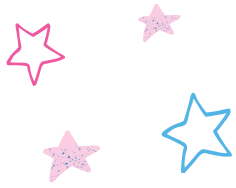
Our team are encouraged to wear their PJ's to help raise vital funds for children in foster care.

NATIONAL
**PYJAMA
DAY**

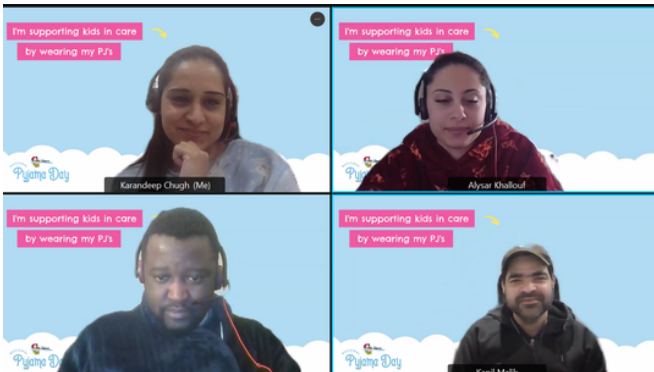


Get involved at nationalpyjamaday.com





Ways we can get involved with National Pyjama Day



We could host an **online meeting** with staff all in their PJs. We have downloadable **Zoom Backgrounds** we can all use.

We could host a **morning tea**.

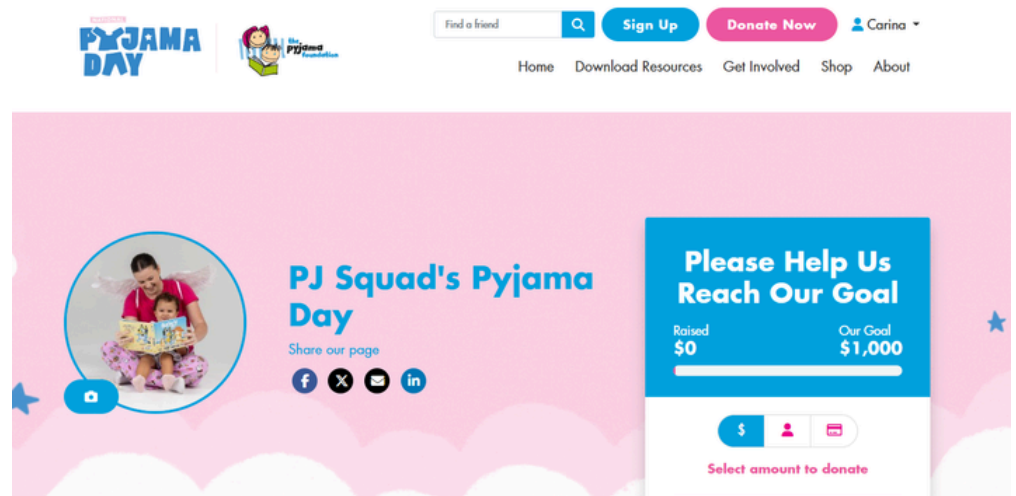




Ways we can get involved with National Pyjama Day

Sign up for **National Pyjama Day online** and set up our own team fundraising page (it takes less than 5 minutes).

We will share our **fundraising page** with staff, colleagues, our network and clients and show why we're supporting kids in care.



How we can get involved



Fundraise

- Raise funds to help power the Love of Learning Program for children in care. It costs \$1,673 to cover the cost of recruiting, screening, training, and thoughtfully matching a Pyjama Angel mentor with a child for an entire year.
- With our contribution, they can continue empowering these vulnerable children with the guidance and support they deserve.

Donate

- Donate brand new books, stationery or learning resources to kids in care

Volunteer

- Volunteer as a Pyjama Angel mentor by dedicating an hour a week mentoring and empowering a child in care
- Sign up at www.thepyjamafoundation.com



Learn more at thepyjamafoundation.com



Get in touch with the Team

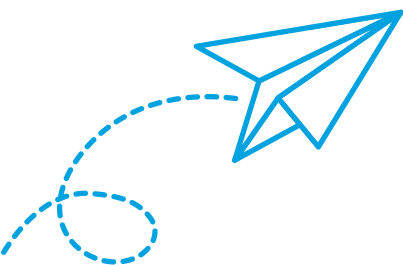


The Pyjama Foundation

Address: Unit 1, 43-49 Sandgate Road, Albion, QLD 4010

Mail: PO Box 32, Lutwyche, QLD, 4030

Phone: (07) 3256 8802



Kirsten Austin

Head of Fundraising and Partnerships

Email: Engagement@thepyjamafoundation.com

Mobile: 0410 415 871

Carina Fétiqueau

National Marketing and Campaigns Manager

Email: Events@thepyjamafoundation.com

Mobile: 0403 720 726

Learn more at www.thepyjamafoundation.com

