



Get Cosy for a Cause this July 25 – It's National Pyjama Day!

Australia's comfiest fundraiser is back! National Pyjama Day, proudly hosted by The Pyjama Foundation, is your chance to throw on your favourite PJs and help support foster kids with big dreams.

Registrations have officially opened and The Pyjama Foundation are urging the community to get involved.

The official date for National Pyjama Day 2025 is Friday, July 25, but the fun doesn't have to stop there—you can host your event anytime throughout July or August and still be part of the magic.

All funds raised go directly towards helping The Pyjama Foundation recruit, screen, and train committed volunteers who work one-on-one with children in foster care through the Love of Learning Program.

"Every hour, approximately 2 vulnerable children enter the care system in Australia," said Bronwyn Sheehan OAM, Founder and CEO of The Pyjama Foundation.

"With support from our communities on National Pyjama Day, we can reach more of these vulnerable children and help change their futures."

There are more than 45,000 children in out-of-home care across Australia. Currently, the Foundation can only reach about 1,300—but that number can grow with your help.

Whether you're a school, workplace, childcare centre, or community group, getting involved is easy (and comfy!).

When you register to host a Pyjama Day event, you'll receive a FREE Host Kit packed with posters, balloons, stickers, bunting, and everything you need to get started.

More than 250,000 Australians participate in National Pyjama Day each year—and every dollar raised goes toward providing vulnerable children with life-changing learning support and mentorship.



Get involved or register your event today at www.nationalpyjamaday.com

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About The Pyjama Foundation:

The Pyjama Foundation supports children in foster care—the most educationally disadvantaged group in Australia—through the Love of Learning Program. Volunteers are recruited, carefully screened and trained, then matched with a child in care to offer weekly support focused on literacy, numeracy, and life skills.

About National Pyjama Day:

National Pyjama Day is The Pyjama Foundation's biggest annual fundraiser. It's all about wearing your favourite pyjamas to raise funds and awareness for kids in care. Schools, businesses, and individuals across the country join in, helping to provide vulnerable children with the educational support they need to thrive.